



BESMOKE™

WE BRING FLAVOUR TO LIFE

BESMOKE PRIVACY POLICY - ONLINE

At Besmoke Ltd we are committed to conserving the security and privacy of the personal information of all visitors to our website. Please read our Privacy Statement below for more information.

We do not actively endeavour to obtain personal information, except that of which you choose to disclose via the 'Contact Us' form. Should you choose to complete one, we collect your name and email address, and any information which you choose to disclose in your query. By completion of the form, you agree to your email address being used to contact you for purposes relevant to this query, by any member of the Besmoke Ltd team.

Should we contact you at your request, we will store your name and email address until your query has been resolved, and only for the purposes of contacting you regarding said query, or as long as you give permission for the details to be stored. Contact details will not be used for marketing purposes. We will not sell, distribute or lease your personal information to third parties unless we are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting.

Cookies

Like many other websites, we also use so-called "cookies". Cookies are small text files that are transferred from a website server to your hard drive. This automatically gives us certain data, such as IP address, browser used, operating system and your connection to the Internet.

Cookies cannot be used to launch programs or to transfer viruses to a computer. Overall, they help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Online Analytics

We may use third-party web analytics services such as Google Analytics to collect anonymised data:

- Which pages you visit on site
- How long you spend on site
- The nearest city to your IP address.

We cannot guarantee the collection or storage of personal data by external websites accessed via hyperlink from the Besmoke Ltd website. You should read the individual privacy policy for each site you access.

Social Media

When using the Services or when using certain third party social networking services (e.g. Facebook, Twitter, Google +) (each a "Social Network"), you may have the option to connect your Service information and activity with your Social Network information and activity. If you authorize such a connection, you permit us to share or publish information about your Service activity with that Social Network and its users, and to access certain of your Social Network information, as disclosed to you at the time you consent to the connection. Information we may share with a Social Network may include, but is not limited to: technical information about your Service activity, your Service comments or the videos you watch on Service. Information we may access about you, with your

consent, from a Social Network may include, but is not limited to, your basic Social Network information, your location data, your list of contacts, friends or followers and certain information about your activities on the Social Network. If you permit a connection between a Social Network and a Service, we (and that Social Network) may be able to identify you and to associate information received pursuant to the connection with information we already have about you. For more information, please review the privacy disclosures and terms of your Social Network account, which govern how that account information is collected and shared with us.

How to contact Besmoke

You have the right to request amendments to your provided information, or to withdraw your consent for Besmoke Ltd to use and store your personal details at any time. To do so, or if you have any questions about your data protection rights please contact info@besmoke.com, or in writing by addressing your enquiries to:

Besmoke Ltd, A2 Ford Airfield Industrial Estate, Arundel, West Sussex BN18 0HY United Kingdom
Attn: Data Protection Officer

Changes to this Policy

Besmoke reserves the right to change this Policy from time to time.

Please check this page periodically for changes.

This policy was last modified on 02 August 2022